



February 3, 2018  
4331 Village Ridge Drive  
Mason, Ohio 45040

The Scottish Terrier Club of Greater Dayton, Inc. will hold its 41<sup>st</sup> Annual Specialty on Saturday, March 31, 2018 at the Hope Hotel & Richard C. Holbrooke Conference Center.

To help make this Specialty one of our best, we are asking you to consider advertising in our Show Catalog. If you cannot attend our Specialty, advertising in our Catalog will send others your greetings and help make it a successful weekend for everyone.

Advertising rates are as follow:

	<u>Black/White</u>	<u>Color</u>
Full page Inside front cover	\$30.00	\$40.00
Full page Inside back cover	\$30.00	\$40.00
Centerfold	\$40.00	\$50.00
Full page inside	\$25.00	\$40.00
Half page inside	\$15.00	\$20.00
Quarter page inside	\$10.00	\$15.00
Additional cost photos B&W or Color	\$ 9.00	

**(Please provide a self-addressed stamped envelope for photo return.)**

Ads received **PRIOR to February 22, 2018** will receive a 10% discount on ad cost only.

**Deadline for Catalog Advertising is Sat., March 3, 2018.** *The Inside Front and Rear Covers and Centerfold are on an as-received (First Come/First Served) basis to the address below via USPS mail with check enclosed.*

Please send your ad and payment (**checks payable to STCGD**) to: Sue Stacy, 2814 Moorman Place, Middletown, Ohio 45042 or **e-mail ad and photo to (.jpg or .tif format) to LiIBDLover@att.net.** Electronic photos sent via e-mail should be in the following formats: **TIF** or **JPG** files only and a **resolution of at least 200 dpi**. Any less and the quality will not be acceptable.

We are asking that you contact Sue Stacy by e-mail (lilbdlover@att.net) three (3) days after sending your ad to be sure it has been received.

Submit ad w/photo and/or inscription requesting size, black and white or color and exactly how you want your ad to read. Please include your phone number and email address in case Sue has questions regarding your ad. Sue will personally work with you to customize your ad when you contact her.

**PHOTO Requirements:**

Photos sent **should be glossies** not matted prints and put into an envelope with card stock to prevent bending and damage.

We thank you for your support and look forward to including your ad in our Specialty Catalog.

Sincerely,

Angie Anastasia  
Advertising Co-Chairperson